

NEW & NOTEWORTHY

NEW PRODUCTS DEBUTING AT 2014 INTERNATIONAL CES

SuperTooth Debuts First NFC-Enabled Bluetooth Speaker



BOOTH 35831 SuperTooth is unveiling the Disco4 portable Bluetooth speaker during International CES, what it's describing as its first Bluetooth speaker with NFC and first with a spotlight-like design.

The unit also features Bluetooth 4.0, carrying handle, a rechargeable lithium-ion battery delivering three to 12 hours of playback on a two-hour charge, and an 8-watt output.

It ships in the first quarter.

SuperTooth is a supplier of Bluetooth hands-free car kits market. It is responsible for the entire production chain: initial designs and concepts, manufacturing process and packaging. It has a factory in the Philippines, a sourcing office in Shenzhen, and sales and marketing departments in France.

Pricing is available at the show.

Bluetooth Speakers Reign At Soundfreaq's Booth

BOOTH 6028 Soundfreaq is introducing two Bluetooth-only tabletop speakers during International CES: the Sound Spot Stereo and the Sound Rise alarm clock.

Both set for spring shipments. The Sound Spot Stereo is priced at \$119 while the Sound Rise alarm clock is \$69. The Sound Spot with optional rechargeable battery will retail for \$149. The battery will also be sold separately.

The 11-inch by 4.5-inch by 3.1-inch Sound Spot Stereo features a mid-century cosmetic design, 10-watt amplification, tone control to select three EQ presets, proprietary UQ3 technology to expand the sound stage, USB charging port and 3.5mm aux in.

The Sound Rise alarm clock features mono speaker, 3.5-watt output, USB charging port, 3.5mm aux in, dual alarms, large digital LED readout and tone control to select three EQ presets. It measures 5.2 by 5.6 by 3.3 inches.



The Sound Spot Stereo

Accell Plugs Powramid Charger

BOOTH 20262 Accell, a provider of premium power products, computer and mobile device accessories, will present its Powramid Power Center and USB Charging Station at International CES.

Providing complete product safety and fire protection, Accell's Powramid features two USB charging ports with 2.1 amps for fast charging of USB-powered devices.

The Powramid surge protector has a patented desktop design, including six adapter-spaced outlets.

Typical surge protectors continue to supply power even after they are no longer providing surge protection, exposing connected devices to potential damage, said Accell. Equipped with Power Stop technology, the Powramid automatically stops conducting power once the absorption has reached capacity.

In addition, the Powramid provides 1080 Joules of surge protection and features patented X3 MOV fireproof technology for maximum fire safety.

The Powramid Power Center and USB Charging Station also has a grounded 6-foot power cord

Accell's Powramid Power Center and USB Charging Station is available with a \$34.99 suggested retail.

